



## BIANCA M. GUZMAN

I help leadership teams build organizations with purpose  
by recruiting, engaging, and retaining top talent!



# *ABOUT MY WORK*

## *Business & HR Coaching & Consulting*

*Action oriented advice to build a people centered organization. Custom business and action plans to support development in the areas of:*

- *Values, Vision, & Mission*
- *Branding & Marketing*
- *Systems, Policies, & Procedures*
- *Conflict Resolution*

## *Professional Development Training*

*Custom trainings for your organization at the following levels:*

- *Executive*
- *Manager*
- *Staff*



# *THE E.M.P.O.W.E.R PROGRAM*

Powerful Talent Acquisition diagnostic work to include audits and analysis, custom surveys, interviews, focus groups, and documents to determine report outs of data and custom recommendations for your organization.

## *Key Components:*

- Employee Experience- data analysis to improve staff perceptions
- Management- strategic planning, learning, and development
- Performance- giving and receiving feedback to promote growth
- Onboarding- providing support during new staff transitions
- Workplace Culture- create a healthy, equitable & inclusive workplace
- Engagement- development of programs to motivate employees
- Recruitment- strategically build diverse pipelines to aid in hiring

## BUSINESS AFFILIATIONS



## Our Clients & Business Partners



### CONTACT



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### Client Testimonial

I hired Bianca to work on HR projects for my small business. She is incredibly knowledgeable and can audit your business to determine HR needs as well as opportunities to automate your business. I highly recommend Bianca for any small business that need support but are not sure exactly what they need - do a discovery call and audit, and Bianca will help you get on track!

TAMI RENARD NILES

CEO | BRAINFITU